



## Asia Pacific ICT clinic – Opportunities for your business in the Asia Pacific Region

**Coventry & Warwickshire Chamber of Commerce**  
**Oak Tree Court, Binley Business Park, Harry Weston Road, Coventry CV3 2UN**  
**Wednesday, 22<sup>nd</sup> September 2010 09:30 to 15:00**

**The Asia Pacific region is still a thriving market for ICT companies** with high demand for resources and knowledge. ICT products, IPR and expertise from UK companies are highly regarded providing numerous opportunities for businesses like yours.

The drive to increase and improve communications, manage business information and innovate in new digital technology into consumer applications has led to considerable UK company success in South East Asia, Australia and New Zealand.

To help businesses make the most of these opportunities, UK Trade & Investment has invited a number of **Asia Pacific ICT sector specialists to be available for 15 minute one-to-one meetings**. These sector specialists are based in-market and have access to the latest business developments and opportunities.

This is an excellent opportunity to find out more about the prospects for your business in one or more countries such as: **Australia, China, Hong Kong, India, Taiwan, Japan, South Korea, Malaysia, New Zealand and Singapore**.

**Benefits** from attending include:

- An overview of ICT business opportunities in Asia Pacific countries
- Essential cultural tips
- Access to relevant business contacts / websites
- Answers to your specific questions face-to-face
- UK Trade & Investment Trade Advisers will also be on hand to answer queries

**Past clinics have been very popular and have booked up quickly. To book your free appointments** contact Kate French at the International Trade Team below.

**Coventry & Warwickshire Chamber of Commerce**  
**Register countries of interest via email on [katef@cw-chamber.co.uk](mailto:katef@cw-chamber.co.uk)**  
**Telephone enquiries 02476 654370**

*Fast track to the world* <sup>UK</sup>