

Your export opportunity

Our insight



“Your opportunity to join a UK Trade & Investment market visit to Cyprus”



Fast facts

Market: Cyprus

Industry: All Sectors

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UK Trade & Investment (UKTI) cordially invite you to join a Market Visit to Cyprus .

Why you should visit Cyprus?

Substantial E.U. backed investment is being made in Cyprus with more to come over the next few years to clean up the environment and establish up to date facilities particularly for waste disposal and recycling. Substantial opportunities can also be found in the water and waste water industries where Cyprus is facing severe problems and in the Renewable energy sector, the Oil and Gas sector and in Tourism (Hotels, Marine and Leisure). Located between three continents, and with long-standing trading links with us, Cyprus offers a range of opportunities for UK companies.

Cyprus' accession to the European Union in 2004 has been an important milestone in its economic development. In recent years, the services sector, and financial services in particular, have provided the main impetus for growth. Although a small country with a population of 797,000, Cyprus has one of the highest

standards of living in EU with a GDP per capita of €21,281 in 2010.

Cyprus and UK enjoy close trading and cultural links. The UK has traditionally been the main export market for Cyprus and in 2010 UK exports of goods to Cyprus reached over £528 million so with the value of Cyprus' exports to UK being £104 million it is one of our best markets in Europe with regard to our balance of trade.

What are the opportunities?

There is a similar business culture to the UK with a high awareness of UK products and brands. Current opportunities are in the environment, renewable energy, oil and gas, financial services, tourism and pharmaceuticals sectors. In addition there are opportunities through niche products in the food and drink, education and training, ICT and clothing sectors.

Eligibility

Any UK based company particularly from the sectors identified above can join the mission. Some companies may be eligible to receive financial assistance of up to £400 and you should discuss this with your local International Trade Adviser.

Cost

Airfares vary greatly according to route and carrier chosen. Cyprus Airways from Heathrow to Larnaca return should be in the region of £180-£210 but will increase to £400 nearer the date.

Experience has shown that companies prefer to make their own flight arrangements and so are free to do so. We hope all participants will stay in the same recommended hotel in central Nicosia and we will book this for you at special rates obtainable through the British High Commission. You will need to budget c£100 per night



To find out more, scan this code with your smart phone. or contact:
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Benefits of the Visit:

A business briefing at the British High Commission and a networking dinner with selected companies from the Cyprus Chamber of Commerce will be arranged for all the delegates on this market visit. If you commission an OMIS report individual visit programmes will be designed to suit your own particular contact needs and will also detail the ways you should approach the market.

The visit will also provide you with the support of an International Trade Adviser pre and post visit and the services of a Mission Manager able to assist you where needed in market.

This visit will provide an ideal way to investigate the numerous opportunities in Cyprus and benefit from the full support of our UKTI Commercial team based at the British High Commission in Nicosia.



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UK Trade & Investment is the Government Department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high-quality investment to the UK's dynamic economy acknowledged as Europe's best place from which to succeed in global business.

UK Trade & Investment offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

UK Trade & Investment is responsible for the delivery of the Solutions for Business product "Helping Your Business Grow Internationally." These "solutions" are available to qualifying businesses, and cover everything from investment and grants through to specialist advice, collaborations and partnerships.



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Helping you to do business abroad

Doing business in another country can be a challenge, so it's good to know that UK Trade & Investment is there to help you succeed.

Through a range of unique services, including participation at selected trade fairs, overseas missions and providing bespoke market intelligence, UK Trade & Investment can help you crack foreign markets and quickly get to grips with regulations and business practices overseas. For further information on the range of support please contact us:

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For further information about business opportunities in the Cyprus or to reserve your place onto this market visit, please contact:

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